

HIGHLANDER

the brand

Property of:
Davis-Panzer Productions, Inc.
8500 Melrose Ave.
West Hollywood, CA 90069

March 6, 2006

FILMS

Five feature films
(US & Worldwide)

Highlander (1986)
(20th Century Fox)

Highlander 2 – The Quickening (1991)
(Interstar)

Highlander 3 – The Sorcerer (1994)
(Miramax/Dimension)

Highlander – Endgame (2001)
(Miramax/Dimension)

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Highlander – The Source (2006)
(Lions Gate)
In post-production for late 2006 release

TELEVISION

Highlander: The Series

(Produced in Canada and France)

119 one hour episodes over 6 seasons

Highlander: The Raven

(Produced in Canada and France)

22 one hour episodes

Highlander: The Animated Series

(Produced in France)

40 half hour episodes

All **HIGHLANDER** episodic television has been First Run US syndication, Second Run on USA Network, and Third Run on Spike Network

BOOKS

14 original Highlander novels published by Warner Aspect.

Highlander: Queen As it begins

Highlander: The Element of Fire

Highlander I Feature Film Novelization

Highlander: Scotland The Brave

Highlander: Scimitar

Highlander: Measure of a Man

Highlander: The Path

Highlander: Zealot

Highlander: Shadow of Obsession

Highlander: White Silence

Highlander: The Captive Soul

Highlander: The Complete Watcher's Guide

An Evening at Joe's

Best of Highlander

MERCHANDISING

Over **\$100,000,000** of merchandise sold via catalog, Internet and telemarketing

Database of hardcore fans exceeds **2,000,000**

Still selling.

HOME VIDEO

Original **Highlander** VHS release in 1987 – becomes a Cult Classic

In 1999, **Highlander** is re-released on DVD.
Stayed in the top 15 DVD sales for 35 weeks
Unit DVD sales – 1,000,000 units

Highlander II – Renegade

Highlander III – Sorcerer

Highlander IV – Endgame

All in excess of 1,000,000 units to date

Highlander: The Series DVDs have sold over 600,000 9-disc boxed sets with a wholesale gross of approximately \$30,000,000

ANIME

Feature Film in production with:

Madhouse (Japan)

&

Imagi (US/Japan)

(Director: *Yoshiaki Kawajiri*)

Release First Quarter 2007.

GAMING

Video game in production with
Eidos (UK) and **Widescreen (FR)**.

Release Thanksgiving 2007.

Platforms:

Playstation 3
Xbox 360
PC

Video game based on the Anime Feature is in development.

Platform:

PSP